

BAND JAM '25 **REVIVAL**

SPONSORSHIP PACKAGE

Join your friends in Edmonton's construction industry at **BandJam** in collaboration with the **Mental Health Foundation** in support of **Kickstand**. BandJam is a signature event in Edmonton celebrating musical talent from some of our city's coolest organizations.



EVENT DETAILS

November 27, 2025 at Union Hall
VIP Sound Check Party at 5:30pm
Doors Open at 7pm
Show Starts at 7:30pm

Join four of the best bands in the construction industry and 900 of our city's finest at **BandJam**. This innovative event format will bring people together like no other event



WHY KICKSTAND?

"We tried. But every door was closed."

If you're a parent, a teacher, a caregiver - you may have heard those words. Maybe you've said them. Maybe you've watched a young person you love lose hope because every step toward help felt like another dead end. An appointment... followed by silence. A referral... with a six-week wait. A system built for paperwork, not people. It shouldn't be this hard. It doesn't have to be. **Kickstand** is the kind of place we wish had existed sooner. It's free.

It's real. It's youth-focused. And it's different.

For young people aged 11 to 25, **Kickstand** offers walk-in and virtual support that wraps around every part of their life: mental health, physical health, substance use, employment, peer support, and more. All under one roof. All in one place. And when a young person walks into Kickstand's West Edmonton Mall hub for the first time, they're not met with cold waiting rooms or confusing paperwork. They're met with warmth. A face that says, "We're glad you're here." They sit down and hear, maybe for the first time in a long time, "Yes. We can help." There is no six-week wait to be heard. No shame. No cost. No being shuffled from one service to another. This is a place where hope walks back in. Where healing feels possible. Where families exhale.

BandJam believes in that kind of care. That's why we're working to fund a full year of operations at Kickstand's West Edmonton Mall hub. Come to the show. Bring your family. Cheer for your favourite band. Donate if you can. **Every dollar gives a young person a chance at something better - maybe their first good day in a long time.**

Let's make sure the next time a young person asks for help, the answer is simple:

"Yes. You've come to the right place."



SPONSORSHIP OPPORTUNITIES

Interested in being a sponsor for **Bandjam**? We offer a wide variety of sponsorship levels to help you find the best fit. They fill up quickly so secure your spot today!

Be a **Promoter (\$500.00)** *Only twelve Promoter packages available...*

Promoters will receive the following:

- Two general admission tickets to the event
 - Company name on the website
-

Be a **Roadie (\$1000.00)** *Only ten Roadie packages available...*

Roadies will receive the following:

- Four general admission tickets to the event
 - Small logo placement on the website
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Be a **Groupie (\$2500.00)** *Only eight Groupie packages available...*

Groupies will receive the following:

- Six tickets to the event
- Medium logo placement on the website
- Recognition in event marketing
- Medium logo placement on event digital screen
- Single live mention by hosts during event

Be a **Rock Star (\$5000.00)** *Only four Rock Star packages available...*

Rock Stars will receive the following:

- Eight VIP tickets
 - Prominent logo placement on the website
 - Recognition in event marketing
 - Prominent logo placed on event digital screen
 - Multiple live mentions by hosts during event
 - Single live mention by hosts during event
 - Co-host the VIP Sound Check Party
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Be the **Record Label (\$7500.00)** *Only ONE Record Label package available...*

The Record Label will receive the following:

- Ten VIP tickets
- Prominent logo placement on the website
- Prominent recognition in event marketing
- Prominent logo placed on event digital screen
- Multiple live mentions by hosts during event plus opportunity to speak (2 minutes)
- The Exclusive BandJam Pick!

The Sound Check Party!

This is the VIP pre-event reception that takes place between 5:30pm and 7pm around the stage as each band does a brief sound check. The Rock Stars will co-host of the Sound Check Party which includes hosting the bands and all VIP ticket holders. You will have the opportunity to profile your company at the Sound Check Party as well as speak to all those in attendance (1 minute each).

The BandJam Pick

Everyone that comes to BandJam will receive a custom purple guitar pick with the BandJam logo on one side, and your company's logo on the other. As the presenter of The BandJam Pick you will have the opportunity to interact with all those in attendance between 7pm and 7:30pm by handing out picks.



BECOME A SPONSOR!

If you are interested in sponsoring **BandJam** please contact Jeffrey Hansen-Carlson or Krista Wright by email or phone.

Jeffrey Hansen-Carlson

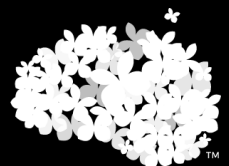
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Mental Health Foundation